

Flat Card: 5.5" x 4.25"

(Examples shown at reduced size)

Logo Options:

- WF Logo
- OR
- WF with Deacon Head



Ink Color Specifications:

WF Logo: Wake Forest Gold (Pantone 8640 metallic gold) with black outline

Rule: Wake Forest Gold

All Type: Black

Typography Specifications:

Employee Name and Title:
10 pt. Palatino, centered



John Doe
Assistant Athletic Director, Strategic Communications

John Doe | Assistant Athletic Director, Strategic Communications

Personalization Options

10 pt. Palatino