

Letterhead: 8.5" x 11"

(Example shown at reduced size)

Ink Color Specifications:

WF Logo: Wake Forest Gold
(Pantone 8640 metallic gold)
with black outline

Rule: Wake Forest Gold

Department Name: Black

Employee Name and Title (Optional):
Black

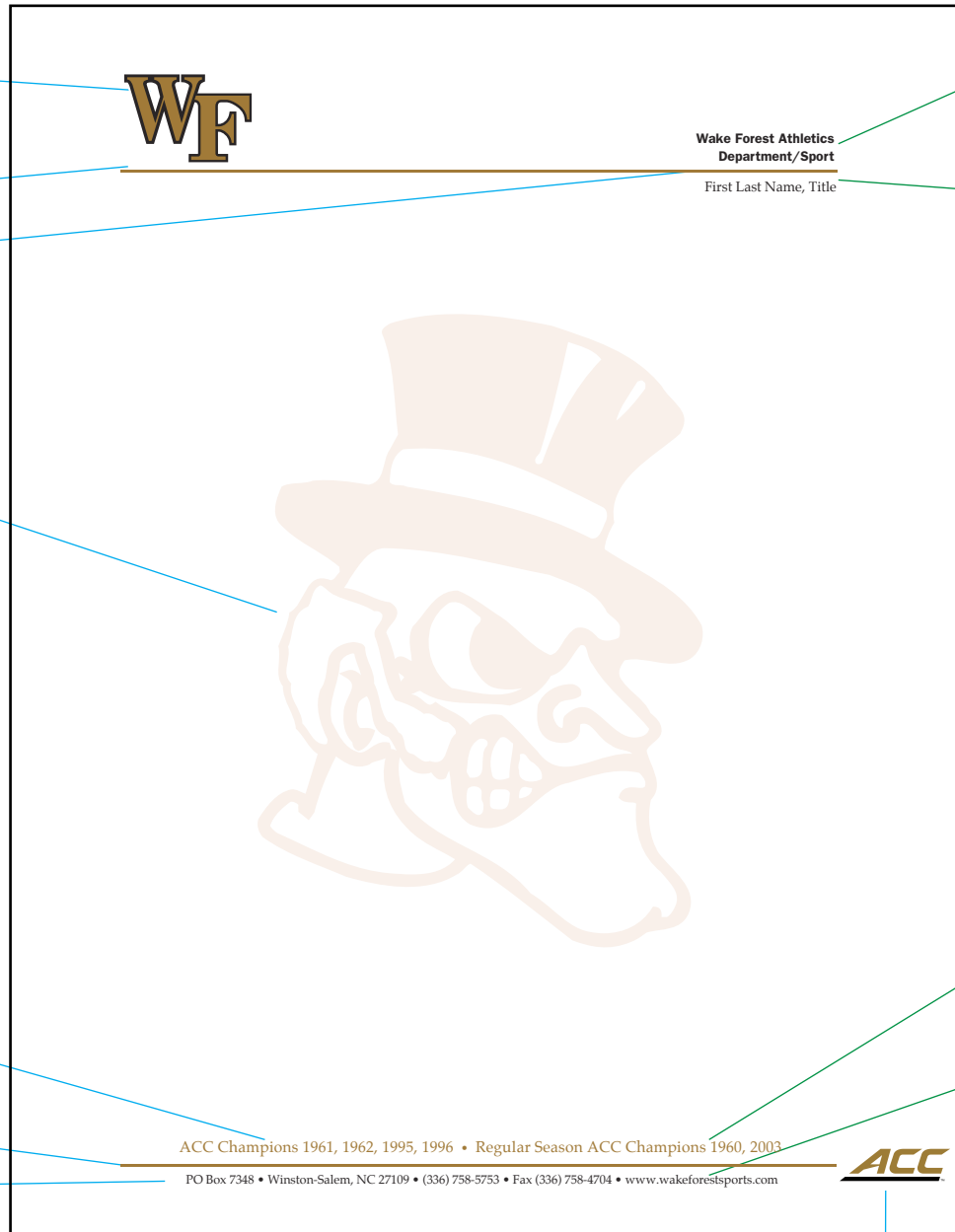
Mascot Graphic:
10% Wake Forest Gold

Champions Copy (Optional):
Wake Forest Gold

Rule: Wake Forest Gold

Address, Numbers, Website: Black

ACC Logo (Optional): Wake Forest Gold & Black



Typography Specifications:

Department Name:
9 pt. Franklin Gothic Demi, flush right

Personalization with Employee Name and Title (Optional):
9 pt. Palatino, flush right

Champions Copy (Optional):
10 pt. Palatino (with 8 pt. bullets),
centered

Address, Numbers, Website:
8 pt. Palatino, centered